



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Advertiser **Po/D Hukill/R/SSN/FL (17109)**
Agency/T-Code **Mentzer Media Services, Inc. (3427)/833926835**
Buyer **CLOYD, ELISE**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Federal Candidate (1067)**
Brand **DOROTHY HUKILL/S SENATE (140507)**
Acct Types **National/Political**
Est/Headline **2181/06394486**
Demo
Revision
Comments **DOROTHY HUKILL/S SEN**
ALL STATIONS USING ELECTRONIC

Invoice **652940**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **338715**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**
CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:43:02PM**

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00PM	Per week (1),Tu,We,Th,Fr	10/31/12 6:00PM (We)	00:30		DH200TVFL	\$3000.00	
2.0	Spot	7:00:00PM- 7:30:00PM	Per week (1),Tu,We,Th,Fr	10/31/12 7:13PM (We)	00:30		DH200TVFL	\$3000.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Mo,Tu	11/06/12 8:49AM (Tu)	00:30		DH200TVFL	\$2000.00	
6.0	Spot	7:00:00PM- 8:00:00PM	Day, Sa-1	11/03/12 7:19PM (Sa)	00:30		DH200TVFL	\$850.00	
7.0	Spot	12:00:00PM- 7:00:00PM	Per week (1),Sa	11/03/12 12:48PM (Sa)	00:30		DH200TVFL	\$2750.00	
8.0	Spot	5:00:00AM- 6:00:00AM	Per week (1),Su	11/04/12 5:44AM (Su)	00:30		DH200TVFL	\$250.00	
9.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Tu	11/06/12 7:49AM (Tu)	00:30		DH200TVFL	\$2000.00	
10.0	Spot	5:30:00AM- 6:00:00AM	Per week (1),Tu	11/06/12 5:53AM (Tu)	00:30		DH200TVFL	\$925.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$14,775.00
Commission	(\$2,216.25)
Net Total	\$12,558.75

Total Spots 8

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.